### BEFORE THE POSTAL RATE COMMISSION WASHINGTON, D.C. 20268-0001

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POSTAL RATE CORT PART OFFICE OF THE SECRETARY

POSTAL RATE AND FEE CHANGES, 1997

Docket No. R97-1

RESPONSE OF UNITED STATES POSTAL SERVICE WITNESS DEGEN TO INTERROGATORIES OF THE DIRECT MARKETING ASSOCIATION, INC. REDIRECTED FROM WITNESS CRUM (DMA/USPS-T28-10 - 11)

The United States Postal Service hereby provides responses of witness Degen to the following interrogatories of the Direct Marketing Association, Inc.: DMA/USPS—T28–10 - 11, filed on September 2, 1997, and redirected from witness Crum.

Each interrogatory is stated verbatim and is followed by the response.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

By its attorneys:

Daniel J. Foucheaux, Jr. Chief Counsel, Ratemaking

Eric P. Koetting

475 L'Enfant Plaza West, S.W. Washington, D.C. 20260–1137 (202) 268–2992; Fax –5402 September 16, 1997

# Response of United States Postal Service Witness Degen to Interrogatories of the Direct Marketing Association, Inc. (Redirected from Witness Crum)

DMA/USPS-T28-10. Please provide the number of direct mail tallies for Standard (A) nonletter, nonflat pieces individually for each subclass and each year from 1990–1996.

DMA/USPS-T28-10 Response.

Please see Attachment 1 to this response for the requested data.

Attachment 1, Response to DMA/USPS-T28-10

Number of IOCS Tallies by Fiscal Year for Bulk Third-Class IPP and Parcel Direct Activity Codes

FY93

FY94

FY95

FY96

FY92

Activity Code

FY90

FY91

3310 3330 3340 3350 4310	90 5 1,018 77 35	195 2 942 74 32	295 5 933 63 33	165 2 454 51 20	132 5 451 44 27	128 2 524 47 19	130 6 801 80 14	
4330 4340 4350	2 1,733 75	1 1,722 73	3 1,797 60	1 725 32	7 643 24	671 20	- 707 22	
			Summary	by Subclass	i			
Subclass	FY90	FY91	FY92	FY93	FY94	FY95	FY96	
Bulk Regular Camer Route Bulk Regular Other Nonprofit Camer Route Nonprofit Other	125 2,751 7 152	227 2,664 3 147	328 2,730 8 123	185 1,179 3 83	159 1,094 12 68	147 1,195 2 67	144 1,508 6 102	= 3310 + 4310 = 3340 + 4340 = 3330 + 4330 = 3350 + 4350

# Response of United States Postal Service Witness Degen to Interrogatories of the Direct Marketing Association, Inc. (Redirected from Witness Crum)

DMA/USPS-T28-11. For each Standard (A) nonletter, nonflat piece direct mail tally from 1990-1996, please provide the responses to Codes Questions 18 A-G and 19.

DMA/USPS-T28-11 Response.

The requested data will be filed in machine-readable form as library reference H-262.

#### **DECLARATION**

I, Carl G. Degen, declare under penalty of perjury that the foregoing answers are true and correct, to the best of my knowledge, information, and belief.

Carl G. Dégen

#### CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.

Eric P. Koetting

475 L'Enfant Plaza West, S.W. Washington, D.C. 20260–1137 September 16, 1997